

Jonathan Esteban

SENIOR DESIGNER

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ABOUT

Experienced and versatile designer with a passion for creativity and innovation. Proficient in graphic design, motion graphics, videography, UX/UI, and branding, with a proven track record of producing exceptional work under tight deadlines. Strong attention to detail and ability to adapt to diverse projects and unique needs of commercial and government clients. A collaborative team player with excellent communication skills.

EXPERIENCE

SENIOR GRAPHIC DESIGNER

Feldman Ruel (2020-2024)

- Designed full marketing campaigns, establishing a cohesive and impactful brand presence across diverse media channels.
- Update website through the back-end interface.
- Initiated and implemented use of motion graphics and videography, expanding Feldman Ruel's social presence in new markets.
- Entrusted with the responsibility of training and supervising new employees.
- Effective communication channels with multiple vendors to ensure seamless coordination and collaboration.

FREELANCE DESIGNER

(2015-Present)

- Clientele includes nonprofit, start-up, commercial, and government-facing organizations
- Created social media/digital assets, logos/branding, editorial pieces, etc. Developing timelines to ensure client goals and satisfaction.
- Worked remote and travel on-site to meet client needs.

JUNIOR GRAPHIC DESIGNER

United Way World Wide (2020)

- Designed national marketing campaigns aligned with current branding standards.
- Created motion & info graphics for media campaigns.
- Redesigned national editorial materials to meet current brand guidelines.

OPERATIONS MANAGEMENT

Carahsoft Technology (2018-2020)

- Responsible for generating new business through government requests, bidboards, and proactive sales.
- Created daily, weekly, and monthly reports for team and director.
- In charge of ensuring proper data input for multiple teams.

INTERN GRAPHIC DESIGNER

Rock Creek Productions (2015)

- Experienced all aspects of video production. Gained valuable skills by shadowing all angles: editing, graphic design, script supervising, lighting, audio, and production setup.
 - Designed project covers for clients and in house use.
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SOFTWARE

Adobe Illustrator | Adobe InDesign
Adobe After Effects | Adobe Premiere
Adobe XD | Adobe Photoshop
Adobe Lightroom | Figma | Wordpress
Microsoft Excel | Microsoft PowerPoint
Microsoft Word | Blender | Sketch
Salesforce | Google Docs
Google Sheets | Google Slides

SKILLS

Branding | Media Campaigns
Project Management | Motion Graphics
Infographics | Promotional Videos
Website Upkeep | User Testing
Prototyping | Email Blasts | Copy Write
Photography | Photo Editing
Script Writing | Wire-Framing
Audio Mixing | Editorial Design

EDUCATION

General Assembly
User Experience Design

George Mason University
Art & Visual Technology
Bachelor of Arts | Graphic Design